**Ideation Phase**

**Define the Problem Statements**

| **Date** | **16 October 2022** |
| --- | --- |
| **Team ID** | **PNT2022TMID28767** |
| **Project Name** | **News Tracking Application** |
| **Maximum Marks** | **2 Marks** |

**Customer Problem Statement Template:**

Mr. John is a newspaper editor. He wants to post a recent incident . He remembers a similar incident but unsure of its details. He is actively researching the incidents that match the current situation so as to write the article . These problems are common to many beginning and experienced editors.

1. Who does the incident affect?
2. What are the boundaries of the incident?
3. What is the issue?
4. When does the issue occur?
5. Why is it important that we fix the problem?
6. What solution to solve this issue?
7. What methodology was used to solve the issue?

These are the questions these can keep us in a correct way to approach our desire.

| **Problem Statement (PS)** | **I am (Customer)** | **I’m trying to** | **But** | **Because** | **Which makes me feel** |
| --- | --- | --- | --- | --- | --- |
| PS-1 | A school student | To collect various useful real life incidents that support my projects. | I can’t able to do it myself that much easily | It requires more internet connection and high power consumption | Not capable to do anything |
| PS-2 | A newspaper editor | Keep track of all the previous incidents to make sure that my organization’s credibility is unaltered. | Can’t able to do | The incidents may have occurred long back and they might have not been documented properly. | To think forward for new technologies that help to get more productivity and benefits. |